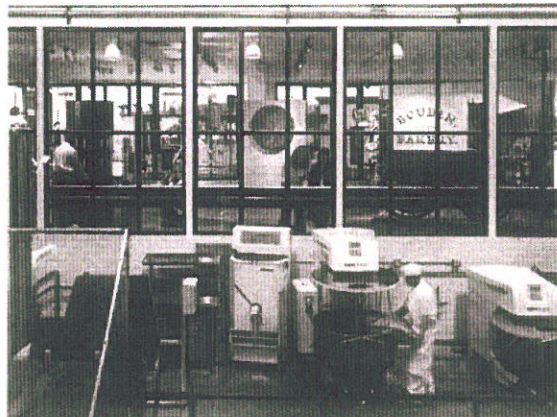


Boudin at the Wharf is a San Francisco treat for meetings

SAN FRANCISCO – Boudin at the Wharf, Boudin Bakery's unique 26,000-square-foot flagship facility in San Francisco, brings a new level of hospitality to the world-famous Fisherman's Wharf destination, and is an ideal spot for corporate and social gatherings.

Featuring a variety of event facilities, Boudin at the Wharf has become a new and innovative location for meeting planners. Located at Pier 43 at the wharf, the facility features a demonstration bakery, Bakers Hall market, Boudin Café, Boudin Museum & Bakery Tour and the full-service



Museum overlooking Bakery.

restaurant, Bistro Boudin.

Boudin at the Wharf offers several options for business meetings and dining gatherings, enhanced by panoramic views of the San Francisco Bay. Upstairs, Bistro Boudin gives the feeling of a historic establishment that has been converted into an elegant restaurant seating up to 270 guests and up to 400 guests for cocktail receptions. Steel and fluted glass screens provide guests with privacy.

Isidore's, the restaurant's intimate (30-40 patron) private dining room, named in honor of founder Isidore Boudin, was designed to resemble the private quarters of a factory owner, with a Persian-style rug, stone fireplace and copper suspended ceiling

inlaid with tin panels.

Additional private gathering options are located in the Boudin Museum, an interactive exhibition of murals and historic artifacts highlighting Boudin Bakery's significant role as the creator of the original San Francisco sourdough French bread.

In addition to Boudin's signature sourdough bread, the Boudin's café locations sell soup in a bread bowl, hearty sandwiches, salads and sourdough pizza.

Born during the 1849 Gold Rush, Boudin Bakery is the oldest continuing business in San Francisco. The Boudin Museum can be transformed into a private dining environment for any social or business gathering, accommodating up to 72 seated guests and cocktail receptions for 125.

Full property buy-outs of Boudin at the Wharf are also available. The site can accommodate up to 450 seated guests and parties of up to 800. All events have the option of including guided museum and bakery tours.

Located at 160 Jefferson Street, the Boudin can be reached at www.boudinbakery.com or 415-928-1849. ■



Bistro Boudin Dining Room.